



**Emory University Strategic Plan: 2005 – 2015**  
*Reporting Period of September 2005 through October 2010*

**ACCOMPLISHMENTS AND GOALS: SCHOOLS AND OPERATING UNITS**

Emory's schools and major operating units have made significant progress toward accomplishing University-wide goals as well as entity-specific goals. The following summarizes many, but not all significant accomplishments from the past five years.

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**Goizueta School of Business**  
*Lawrence Benevise, Dean*

***Accomplishments: 2005 – 2010***

Over the past five years, Goizueta has increased the size of its weekend EMBA program by 38%, has launched a new full-time MBA curriculum which integrates academic development, career development, and leadership development, has restructured their MBA Career Management Center, reviewed its PhD program, and adopted an innovative Evening MBA curriculum. In the last year, alumni engagement increased to 28.9%, the highest of any engagement rate at Emory. The admissions criteria for the full-time MBA program were redesigned. As part of the Goizueta Business School Center concept, the Emory Center for Alternative Investments was launched. The centers are intended to offer students educational opportunities and connections to industry, as well as aligning faculty research to industry needs.

***Goals: 2010 – 2015***

- (1) Maintain and improve our position as a world-class business school
- (2) Fully leverage our Atlanta location, a global business hub
- (3) Offer intimate learning experiences for our students
- (4) Model principles-based leadership and graduate principles-based leaders
- (5) Build and sustain the passionate and engaged Goizueta network
- (6) Recruit and retain world-class faculty scholars
- (7) Provide experiential learning opportunities for our students
- (8) Insure that our graduates have a global perspective and understanding