



Goizueta Business School

Accomplishments: September 2011 to August 2012

Goizueta has, in the last year: increased the size of the evening MBA class while increasing average GMAT score, achieved the highest ever number of full time MBA placements three months after graduation; launched an undergraduate summer institute; offered the Goizueta Professional Development program to all staff; launched joint concentrations with Emory College in Film and Media Management, Environment and Sustainability Management, and Arts Management; and received a generous Goizueta Foundation grant.

Accomplishments: September 2010 to August 2011

Goizueta has, in the last year: made significant progress in the Center for Alternative Investments, Real Estate Center, Emory Marketing Analytics Center, Social Enterprise Initiative, and the Concentration in Healthcare; expanded the senior leadership team; improved programs through new program leadership, better alignment, a task force on career services and fine tuning of the new curricula; and reorganized the marketing and communications function.

Highlights: September 2005 to August 2010

Over the past five years, Goizueta has increased the size of its weekend EMBA program by 38%, has launched a new full-time MBA curriculum which integrates academic development, career development, and leadership development, has restructured their MBA Career Management Center, reviewed its PhD program, and adopted an innovative Evening MBA curriculum. In the last year, alumni engagement increased to 28.9%, the highest of any engagement rate at Emory. The admissions criteria for the full-time MBA program were redesigned. As part of the Goizueta Business School Center concept, the Emory Center for Alternative Investments was launched. The centers are intended to offer students educational opportunities and connections to industry, as well as aligning faculty research to industry needs.

Accomplishments: September 2008 to August 2009

- Adopted an innovative new Evening MBA curriculum that was informed by the changes and improvements made last year in our revised Full Time MBA curriculum
- Redesigned admissions process for Full Time MBA program in order to bring in a class that was better prepared to succeed
- Made significant strides in the development of the Emory Center for Alternative Investments (ECAI); and made significant progress on the Center's relationship with the Arab Emirate of Qatar

Accomplishments: September 2007 to August 2008

- Attracted eight outstanding new faculty for fall 2008. Of special note is Illia Dichev, an internationally renowned scholar in accounting, who will join us as the Goizueta Chair in Financial Reporting in fall 2009



Emory University Strategic Plan: 2005 – 2015
Implementation Status as of October 30, 2010

Goizueta Business School

- Launched The Emory Center for Private Equity and Hedge Funds, a major industry conference is scheduled for November
- Launched a new Full-time MBA program centered on a new curriculum integrating the objectives of academic development, career development and leadership development
- Raised 45% of the total campaign goal, with less than 40% of the campaign timeline behind us
- Restructured MBA Career Management Center to include expertise in both career counseling and external relationship management, resulting in a 12 spot jump in the Wall Street Journal recruiter ranking (#20 to #8) and a 90% full time placement rate in a challenging year

Accomplishments: September 2006 to August 2007

- Received leadership program planning grant from The Goizueta Foundation and completed planning project
- Recruited internationally renowned scholar for Goizueta Chair in Organization and Management and retained top Marketing faculty member
- Increased size of Weekend EMBA program by 38% while maintaining quality indicators
- Strengthened alumni engagement, particularly in NYC and among diverse constituents, through programmatic efforts
- Increased Annual Fund participation rate by 23% and funds by 11%

Accomplishments: September 2005 to August 2006

- Appointed new Dean in 2005
- Launched leadership development initiative for degree programs
- Increased size of Evening and One-Year MBA Programs
- Developed plans for Goizueta Scholars program for entering freshmen interested in business