



ENROLLMENT MANAGEMENT QUARTERLY

ABOUT THIS UPDATED MESSAGE

The version of this issue we sent out earlier this week included a link to the profile for the incoming Emory College Class of 2026. This updated message now also includes a similar profile for the incoming Oxford College Class of 2026.

We hope you find both these reports helpful for welcoming these students and their families into the Emory community.

A Message from Paul



We are excited to launch the Enrollment Management Quarterly! Many thanks to John Sisk for his name recommendation and to Emily Culbertson, Mindy Filien, Angela Holmon, Brandy Hughes, Dawn Jones, Ann Malkoc, Felicia Nagel, and Melissa Sacks for developing our initial concept.

The goals of this newsletter are to help us improve and strengthen the flow of information shared across our numerous offices and build connections among you, our staff, whose daily work ensures the enrollment division operates at a high level.

We need your help to make that happen! We want the accomplishments and initiatives we feature in each issue to come from you.

I invite you to reach out to Brandy and Melissa with news items, ideas, and suggestions.

We will, of course, engage in a bit of trial-and-error at first, but we very much look forward to building future issues and fine-tuning our format around your contributions.

STAFF UPDATES

Welcome Aboard!

Lulu Atik (Registrar)

Lulu has joined the OUR as an Academic Records Specialist. Lulu has a bachelor's degree in communication from Georgia State University, which will be invaluable for the OUR.

Fraduntino Barry (Oxford Admission)

Frad joined us after spending six years at Oxford as a Residence Life Coordinator. Frad's direct experiences with students and his ability to connect with them translates well into the work he'll do in helping to further extend Oxford's reach into communities of color and historically marginalized populations.

Glenda Brisard (Student Accounts & Billing)

Glenda started in December 2021, following the retirement of Mary Kriest. Glenda came to Emory with decades of student accounts knowledge having worked previously at the University of Hartford in Connecticut and Georgia State University.

Alanda Cronmiller (Registrar)

Alanda has joined the OUR as Sr. Academic Records Specialist from Clayton State University. Alanda has an extensive career in customer service, and she is currently completing her MS in Higher Education Administration.

Sherese Dantzler (Oxford Registrar)

Sherese has joined the Oxford Registrar team as their new Coordinator of Academic Services. She brings with her a wealth of experience in university and collegiate administration and was previously a K-12 educator.

Sarbeth Fleming (Admission)

Sarbeth joined the Admission counseling team in March 2021 as Associate Dean. In her role, she helps develop and implement student support strategies.

Kyra Frazier (Oxford Admission)

Kyra joined Oxford's Office of Enrollment Services as an Admission Advisor in July 2021. Originally from the metro-Atlanta area, Kyra is a recent graduate of Brandeis University, where she was a student worker in the Office of Financial Aid. She holds degrees in Anthropology and African & African American Studies. Kyra will be overseeing campus ambassadors through the Student Admission Association, managing the campus visit program, and recruiting students from central & west Florida.

Jason Goodman, 21C (Oxford Admission)

Jason Oxford's Office of Enrollment Services in July 2021 as an Admission Advisor. A recent graduate, Jason joins the Oxford community from Emory College where he obtained a BA in History. During his time as a student, Jason worked in the Office of Undergraduate Admission as an Emory Student Ambassador Fellow managing tour guides and conducting campus visits. At Oxford, Jason will be responsible for managing the Student Ambassador Association, campus visits, and recruiting students from south Florida.

Rachel Hall (Admission)

Rachel joined the Admission public relations team as our Receptionist in June. She will greet our visitors and callers, handle all inquiries, and make appropriate referrals.

Luca Magnanini (Admission)

Luca joined the Admission team in January as Director, Enrollment Marketing/Communications. Luca supervises the team responsible for developing and implementing the Office of Admission's marketing and communication strategies. He also serves as primary liaison to and works in close collaboration with the university's Communications and Marketing division and other key stakeholders across the campus.

Madison Paulson (Registrar)

Madison has filled the position of Business Analyst I. She has extensive experience in system support in higher education and is currently completing her MAE at Valdosta State University. She joins from Georgia State University and will be a part of the Technical Support Services Team.

Jeremy Potts (Admission)

Jeremy joined the Admission team in February as Manager, Systems Ops-Enrollment Services. He supervises the operations/processing team and manages the front-end configuration of the Slate CRM tool for the admission office.

Rosemarie Ram (Registrar)

Rosemarie has joined the OUR as an Assistant Registrar. Rosemarie is coming from Georgia Tech and has over 11 years of higher education experience in multiple areas of Enrollment Management. Rosemarie received her BA from the Univ of South Florida and her MS from Nova Southern University. Rosemarie will be a part of the Compliance and State Authorization Team.

Alex Simmens, 22C (Admission)

Alex joined the Admission in June as Admission Advisor. His primary role is student recruitment and selection as a member of our counseling team.

Seobin Yoon, 21C (Financial Aid)

Seobin is a recent graduate of Emory University and joined the Financial Aid team as its new Data Analyst. Her professional and academic experience includes participation in the Mathematical Association of America and summer internships at Fluxus Inc. and Peak Education Management. Seobin worked as the Communication Chair, and Senior Advisor for Korean International Students at Emory and is also a volunteer tutor at the Clarkston Refugee Community Service.

Other Staff Notes

Rashmi Anand (Oxford Admission) got engaged.

Travis Culver (Oxford Admission) just completed Emory's six-month Change Management Academy program.

Sarah Darden (Oxford Admission) married Evan Stanley on May 7th.

Stephanie Gonzales departed Oxford for a new professional chapter this spring. We will soon begin a search for a new Director of Registration.

William Grace (Oxford Financial Aid) was elected to the Oxford Staff Organization Executive Board as Treasurer.

Jackie Gutknecht (Oxford Admission) married Adam Schiavone on May 1st.

Dawn Jones (Oxford Admission) got engaged.

Dylan Keene (Oxford Admission) welcomed a daughter while we were still working remotely. Collins Margaret turned one this May!

Kelley Lips (Oxford Admission) completed her Doctorate of Higher Education at UGA in December.

Janice Ly (Oxford Registrar) is completing her bachelor's degree at Georgia State and was just named to the President's List.

Ann Malkoc (Admission) was recently promoted from public relations team to Events Manager. She will plan and execute special events and meetings for the Admission office and other campus departments.

Haniya Vaid (VP's Office) was promoted to Senior Director of Enrollment Management Operations. She will be responsible for advancing overall student flourishing through Emory's capacity to enhance systems such as OPUS and other course planning and registration tools. She will also assist with fiscal planning and business operations of the Enrollment Management division and with preparing, presenting, and managing the budget for our units, along with department representatives. Haniya received her MBA from Emory in 2021.

In Loving Memory

Our beloved colleague from the Admission office in Atlanta, **Angelina Boey**, passed away on December 9, 2021. Angelina loved traveling, coordinating memorable events, and taking beautiful photographs. She joined our team in 2017 as Events Manager and during her time here she welcomed thousands of families to Emory through the events she planned. We will always remember her caring and bright spirit.

UNIT UPDATES

Financial Aid & Financial Literacy

Did you know the Office of Financial Aid has **peer mentor-based financial literacy programs** on both the Atlanta and Oxford campuses? The past year a team of six peer mentors worked alongside staff members in the Office of Financial Aid to increase the financial wellness of our students. From presentations and one-on-one mentoring to [social media outreach](#) and creating a [blog](#), we have increased our reach dramatically over the past year. Email Emily Culbertson at emily.culbertson@emory.edu for more information.

Student Accounts & Billing

Student Accounts and Billing recently kicked off a **new project with Nelnet Business Solutions** to improve our online payment system. Starting in mid-fall 2022, students will begin making online payments through a secure and user-friendly Nelnet portal. This new system will also integrate international payment options to provide a consistent payment experience for our entire student population.

Undergraduate Admission

The Office of Undergraduate Admission is transitioning from a focus on the class entering in fall 2022 to those that will arrive at Emory in the future. We are delighted with the outcomes for both the first-year and transfer enrollment levels. The quality and diversity of the group coming in the fall have risen to new levels, and we are confident that Emory will benefit from the talent and energy of this group for years to come. We invite you to view the profiles for the [Emory College](#) and [Oxford College](#) Classes of 2026, as of Monday.

As part of this transition process, we are re-examining our selection process, communications, travel and outreach programs, and on-campus offerings for prospective students and their families. We're also working to bring the office back together so that that sense of "team" is present and vibrant in the way it was pre-COVID. We're also busy hiring new staff while continuing to orient recently hired colleagues to the office and the enrollment services area. You can learn more about some of our most recent hires and promotions in the **"Welcome Aboard!"** and **"Other Staff Notes"** sections above.

University Registrar

The office of the University Registrar, like many other offices at Emory, has been affected by COVID-19 for the past two + years. With staff out sick, caring for a loved one, or choosing to leave for 100% remote work opportunities, we are still experiencing COVID-related burnout. The OUR has continued to experience the traditional demands to make changes to registration, academic calendars, and other student information while maintaining the normal business processes. Most recently, we worked on new University projects such as **expanding Add/Drop/Swap from 7 to 14 days** for the regular academic session for undergraduate schools and **moving the institution's Date of Record** to October.

I hope you each are taking the necessary time to recharge and refuel, given that work demands are not slowing down. It will be essential to find a balance that allows time off to spend with family and friends or for reflection and mindfulness.

In good health,

JoAnn McKenzie, University Registrar

FINAL NOTES

Mark Your Calendar!



Emory celebrates Pride Month throughout June



Emory will observe Juneteenth on Mon, June 20th



Emory will observe Independence Day on Mon, July 4



Performance Management FY2022 Forms are due August 31

Additional University Newsletters

[Campus Life Today Newsletter, May 2022](#)

[Campus Life Today Archive](#)

[Emory Libraries Keywords Newsletter Archive](#)

[Office of Diversity, Equity, and Inclusion Newsletters and Resource Guides](#)

[University Ombuds Newsletter, Summer 2022](#)

How are we doing?

Like what you read today? Have an idea for our next edition?
[Send us a note](#) and let us know what you think!